

**Remit Address:**

**WRC**  
**CFS Lockbox**  
**PO Box 402971**  
**Atlanta, GA 30384-2971**  
**Main: (202) 885-4000**  
**Billing:**

www.nbcwashington.com

**Billing Address:**

**CROSSROADS MEDIA, LLC**  
**Attention: Accounts Payable**  
**66 CANAL CENTER PLAZA**  
**SUITE 555**  
**ALEXANDRIA, VA 22314**

# INVOICE

DUPLICATE

Advertiser	CROSSROADS GRASSROOTS POLIC'	Invoice #	WN12110082
Product	Crossroads GPS	Invoice Date	11/25/12
Estimate Number	1248	Invoice Month	November 2012
		Invoice Period	10/29/12 - 11/06/12
Station	WRC	Order #	342718
Account Executive	Kaitie Conway	Alt Order #	WOC10035946
Sales Office	Washington DC Local	Deal #	
Sales Region	Local	Order Flight	10/30/12 - 11/06/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	12
Special Handling		Product Code	11
		Agency Ref	02812
		Advertiser Ref	23242

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRC	5-6A NEWS4 @5AM	5A-6A								
		All spots on this order immediately preemptible class of time									
					10/29/12 to 11/04/12	8x	- 2222- -				
	WRC			Tu	10/30/12	:30	5:16 AM	VASNTV14GPH	\$1,800.00		2
	WRC			Tu	10/30/12	:30	5:40 AM	VASNTV14GPH	\$1,800.00		1
	WRC			W	10/31/12	:30	5:10 AM	VASNTV15GPH	\$1,800.00		4
	WRC			W	10/31/12	:30	5:27 AM	VASNTV15GPH	\$1,800.00		3
	WRC			Th	11/01/12	:30	5:15 AM	VASNTV15GPH	\$1,800.00		6
	WRC			Th	11/01/12	:30	5:44 AM	VASNTV15GPH	\$1,800.00		5
	WRC			F	11/02/12	:30	5:06 AM	VASNTV15GPH	\$1,800.00		8
	WRC			F	11/02/12	:30	5:39 AM	VASNTV15GPH	\$1,800.00		7
2	WRC	6-7A NEWS4 @ 6AM	6A-7A								
					10/29/12 to 11/04/12	8x	- 2222- -				
	WRC			Tu	10/30/12	:30	6:11 AM	VASNTV14GPH	\$4,200.00		2
	WRC			Tu	10/30/12	:30	6:41 AM	VASNTV14GPH	\$4,200.00		1
	WRC			W	10/31/12	:30	6:08 AM	VASNTV15GPH	\$4,200.00		4
	WRC			W	10/31/12	:30	6:28 AM	VASNTV15GPH	\$4,200.00		3
	WRC			Th	11/01/12	:30	6:07 AM	VASNTV15GPH	\$4,200.00		5
	WRC			Th	11/01/12	:30	6:40 AM	VASNTV15GPH	\$4,200.00		6
	WRC			F	11/02/12	:30	6:13 AM	VASNTV15GPH	\$4,200.00		7
	WRC			F	11/02/12	:30	6:36 AM	VASNTV15GPH	\$4,200.00		8
3	WRC	9-10A TODAY SHOW 2	9A-10A								
					10/29/12 to 11/04/12	8x	- 2222- -				
	WRC			Tu	10/30/12	:30	9:26 AM	VASNTV14GPH	\$2,400.00		1
	WRC			Tu	10/30/12	:30	9:58 AM	VASNTV14GPH	\$2,400.00		2

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Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	12
Special Handling		Product Code	11
		Agency Ref	02812
		Advertiser Ref	23242

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
3	WRC	9-10A TODAY SHOW 2	9A-10A								
	WRC			W	10/31/12	:30	9:30 AM	VASNTV15GPH	\$2,400.00		3
	WRC			W	10/31/12	:30	9:58 AM	VASNTV15GPH	\$2,400.00		4
	WRC			Th	11/01/12	:30	9:50 AM	VASNTV15GPH	\$2,400.00		6
	WRC			Th	11/01/12	:30	9:59 AM	VASNTV15GPH	\$2,400.00		5
	WRC			F	11/02/12	:30	9:27 AM	VASNTV15GPH	\$2,400.00		7
	WRC			F	11/02/12	:30	9:29 AM	VASNTV15GPH	\$2,400.00		8
4	WRC	10-11A TODAY SHOW 3	10A-11A								
					10/29/12 to 11/04/12	8x	- 2222 - -				
	WRC			Tu	10/30/12	:00			<del>\$1,800.00</del>	See MG 4.9	1
					DNA-SEVERE WX COVERAGE						
	WRC			Tu	10/30/12	:00			<del>\$1,800.00</del>	See MG 4.9	2
					DNA-SEVERE WX COVERAGE						
	WRC			W	10/31/12	:30	10:46 AM	VASNTV15GPH	\$1,800.00		4
	WRC			W	10/31/12	:30	10:58 AM	VASNTV15GPH	\$1,800.00		3
	WRC			Th	11/01/12	:30	10:27 AM	VASNTV15GPH	\$1,800.00		5
	WRC			Th	11/01/12	:30	10:51 AM	VASNTV15GPH	\$1,800.00		6
	WRC			F	11/02/12	:30	10:27 AM	VASNTV15GPH	\$1,800.00		7
	WRC			F	11/02/12	:30	10:54 AM	VASNTV15GPH	\$1,800.00		8
	WRC	5-6A NEWS4 @5AM	5A-6A	Tu	11/06/12	:30	5:28 AM	VASNTV15GPH	\$3,600.00	MG for 4.1,4.2	9
5	WRC	News 4 @ 4:30a	430-5a								
					10/30/12 to 11/05/12	4x	1111 - - -				
	WRC			Tu	10/30/12	:30	4:42 AM	VASNTV14GPH	\$450.00		1
	WRC			W	10/31/12	:30	4:43 AM	VASNTV15GPH	\$450.00		2
	WRC			Th	11/01/12	:30	4:44 AM	VASNTV15GPH	\$450.00		3

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Estimate Number	1248	Invoice Month	November 2012
		Invoice Period	10/29/12 - 11/06/12
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Sales Region	Local	Order Flight	10/30/12 - 11/06/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	12
Special Handling		Product Code	11
		Agency Ref	02812
		Advertiser Ref	23242

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
5	WRC	News 4 @ 4:30a	430-5a								
	WRC			M	11/05/12	:30	4:55 AM	VASNTV15GPH	\$450.00		4
6	WRC	News 4 Sat 6am 6-7a	6A-7A								
				10/29/12 to 11/04/12	1x	----- 1-					
	WRC			Sa	11/03/12	:30	6:11 AM	VASNTV15GPH	\$1,800.00		1
7	WRC	Saturday Today 7-9a	7A-9A								
				10/29/12 to 11/04/12	1x	----- 1-					
	WRC			Sa	11/03/12	:30	8:24 AM	VASNTV15GPH	\$3,000.00		1
8	WRC	News 4 Sat 9-1030a	9-1030a								
				10/29/12 to 11/04/12	1x	----- 1-					
	WRC			Sa	11/03/12	:30	9:09 AM	VASNTV15GPH	\$2,700.00		1
9	WRC	News 4 This Week	530-6a								
				10/29/12 to 11/04/12	1x	----- 1					
	WRC			Su	11/04/12	:00			<del>\$600.00</del>	Credited	1
		PREEMPT									
10	WRC	News Sun 6-7a	6-7a								
				10/29/12 to 11/04/12	1x	----- 1					
	WRC			Su	11/04/12	:30	6:25 AM	VASNTV15GPH	\$1,900.00		1
11	WRC	News Sun 7-8a	7-8a								
				10/29/12 to 11/04/12	1x	----- 1					
	WRC			Su	11/04/12	:30	7:39 AM	VASNTV15GPH	\$1,900.00		1
12	WRC	News 4 Sun 9-10a	9-10A								
				10/29/12 to 11/04/12	1x	----- 1					

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Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	12
Special Handling		Product Code	11
		Agency Ref	02812
		Advertiser Ref	23242

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
12	WRC	News 4 Sun 9-10a	9-10A								
	WRC			Su	11/04/12	:30	9:18 AM	VASNTV15GPH	\$2,500.00		1
13	WRC	11A-12P MIDDAY NEWS	11A-12P								
				10/30/12 to 11/05/12		10x	22222--				
	WRC			Tu	10/30/12	:30	11:28 AM	VASNTV14GPH	\$1,200.00		2
	WRC			Tu	10/30/12	:30	11:35 AM	MAJT12V15H	\$1,200.00		1
	WRC			W	10/31/12	:30	11:26 AM	VASNTV15GPH	\$1,200.00		3
	WRC			W	10/31/12	:30	11:44 AM	VASNTV15GPH	\$1,200.00		4
	WRC			Th	11/01/12	:30	11:20 AM	VASNTV15GPH	\$1,200.00		5
	WRC			Th	11/01/12	:30	11:52 AM	VASNTV15GPH	\$1,200.00		6
	WRC			F	11/02/12	:30	11:11 AM	VASNTV15GPH	\$1,200.00		7
	WRC			F	11/02/12	:30	11:44 AM	VASNTV15GPH	\$1,200.00		8
	WRC			M	11/05/12	:30	11:20 AM	VASNTV15GPH	\$1,200.00		9
	WRC			M	11/05/12	:30	11:52 AM	VASNTV15GPH	\$1,200.00		10
14	WRC	Access H Live 12-1p	12-1p								
				10/30/12 to 11/05/12		5x	11111--				
	WRC			Tu	10/30/12	:30	12:33 PM	VASNTV14GPH	\$1,200.00		1
	WRC			W	10/31/12	:30	12:56 PM	VASNTV15GPH	\$1,200.00		2
	WRC			Th	11/01/12	:30	12:34 PM	VASNTV15GPH	\$1,200.00		3
	WRC			F	11/02/12	:30	12:55 PM	VASNTV15GPH	\$1,200.00		4
	WRC			M	11/05/12	:30	12:36 PM	VASNTV15GPH	\$1,200.00		5
15	WRC	1-2P DAYS OF OUR LIVES	1P-2P								
				10/30/12 to 11/05/12		5x	11111--				
	WRC			Tu	10/30/12	:30	1:27 PM	VASNTV14GPH	\$2,200.00		1
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	WRC			F	11/02/12	:30	1:41 PM	VASNTV15GPH	\$2,200.00		4
	WRC			M	11/05/12	:30	1:59 PM	VASNTV15GPH	\$2,200.00		5
16	WRC	Steve Harvey	2-3p								
					10/30/12 to 11/05/12	5x	11111--				
	WRC			Tu	10/30/12	:30	2:45 PM	VASNTV14GPH	\$900.00		1
	WRC			W	10/31/12	:30	2:36 PM	VASNTV15GPH	\$900.00		2
	WRC			Th	11/01/12	:30	2:37 PM	VASNTV15GPH	\$900.00		3
	WRC			F	11/02/12	:30	2:54 PM	VASNTV15GPH	\$900.00		4
	WRC			M	11/05/12	:30	2:58 PM	VASNTV15GPH	\$900.00		5
17	WRC	Ellen	3P-4P								
					10/29/12 to 11/04/12	4x	-1111--				
	WRC			Tu	10/30/12	:30	3:46 PM	VASNTV14GPH	\$1,500.00		1
	WRC			W	10/31/12	:30	3:39 PM	VASNTV15GPH	\$1,500.00		2
	WRC			Th	11/01/12	:30	3:20 PM	VASNTV15GPH	\$1,500.00		3
	WRC			F	11/02/12	:30	3:33 PM	VASNTV15GPH	\$1,500.00		4
18	WRC	4-5P NEWS4 @ 4PM	4P-5P								
					10/29/12 to 11/04/12	4x	-1111--				
	WRC			Tu	10/30/12	:30	4:49 PM	VASNTV14GPH	\$1,500.00		1
	WRC			W	10/31/12	:30	4:28 PM	VASNTV15GPH	\$1,500.00		2
	WRC			Th	11/01/12	:30	4:23 PM	VASNTV15GPH	\$1,500.00		3
	WRC			F	11/02/12	:30	4:35 PM	VASNTV15GPH	\$1,500.00		4
19	WRC	5-6P NEWS 4 @ 5PM	5P-6P								
					10/29/12		-1111--				

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**Remit Address:**

**WRC**  
**CFS Lockbox**  
**PO Box 402971**  
**Atlanta, GA 30384-2971**  
**Main: (202) 885-4000**  
**Billing:**

www.nbcwashington.com

**Billing Address:**

**CROSSROADS MEDIA, LLC**  
**Attention: Accounts Payable**  
**66 CANAL CENTER PLAZA**  
**SUITE 555**  
**ALEXANDRIA, VA 22314**

**INVOICE**

DUPLICATE

Advertiser	CROSSROADS GRASSROOTS POLIC'	Invoice #	WN12110082
Product	Crossroads GPS	Invoice Date	11/25/12
Estimate Number	1248	Invoice Month	November 2012
		Invoice Period	10/29/12 - 11/06/12
Station	WRC	Order #	342718
Account Executive	Kaitie Conway	Alt Order #	WOC10035946
Sales Office	Washington DC Local	Deal #	
Sales Region	Local	Order Flight	10/30/12 - 11/06/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	12
Special Handling		Product Code	11
		Agency Ref	02812
		Advertiser Ref	23242

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
19	WRC	5-6P NEWS 4 @ 5PM	5P-6P								
					to 11/04/12	4x					
	WRC			Tu	10/30/12	:30	5:30 PM	VASNTV14GPH	\$2,500.00		1
	WRC			W	10/31/12	:30	5:36 PM	VASNTV15GPH	\$2,500.00		2
	WRC			Th	11/01/12	:30	5:39 PM	VASNTV15GPH	\$2,500.00		3
	WRC			F	11/02/12	:30	5:22 PM	VASNTV15GPH	\$2,500.00		4
20	WRC	6-7P NEWS4 @ 6PM	6P-7P								
					10/29/12 to 11/04/12	4x	- 1111--				
	WRC			Tu	10/30/12	:30	6:52 PM	VASNTV14GPH	\$3,200.00		1
	WRC			W	10/31/12	:30	6:24 PM	VASNTV15GPH	\$3,200.00		2
	WRC			Th	11/01/12	:30	6:39 PM	VASNTV15GPH	\$3,200.00		3
	WRC			F	11/02/12	:30	6:36 PM	VASNTV15GPH	\$3,200.00		4
21	WRC	7-730P NBC NIGHTLY NEWS	7P-730P								
					10/29/12 to 11/04/12	4x	- 1111--				
	WRC			Tu	10/30/12	:30	7:00 PM	VASNTV14GPH	\$12,000.00		1
	WRC			W	10/31/12	:30	6:58 PM	VASNTV15GPH	\$12,000.00		2
	WRC			Th	11/01/12	:30	7:22 PM	VASNTV15GPH	\$12,000.00		3
	WRC			F	11/02/12	:30	6:58 PM	VASNTV15GPH	\$12,000.00		4
22	WRC	730-8P ACCESS HOLLYWOOD	730P-8P								
					10/29/12 to 11/04/12	4x	- 1111--				
	WRC			Tu	10/30/12	:30	7:56 PM	VASNTV15GPH	\$10,000.00		1
	WRC			W	10/31/12	:30	7:54 PM	VASNTV15GPH	\$10,000.00		2
	WRC			Th	11/01/12	:30	7:58 PM	VASNTV15GPH	\$10,000.00		3
	WRC			F	11/02/12	:30	7:42 PM	VASNTV15GPH	\$10,000.00		4
23	WRC	Voice Results	8-9p								

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**ALEXANDRIA, VA 22314**

# INVOICE

DUPLICATE

Advertiser	CROSSROADS GRASSROOTS POLIC'	Invoice #	WN12110082
Product	Crossroads GPS	Invoice Date	11/25/12
Estimate Number	1248	Invoice Month	November 2012
		Invoice Period	10/29/12 - 11/06/12
Station	WRC	Order #	342718
Account Executive	Kaitie Conway	Alt Order #	WOC10035946
Sales Office	Washington DC Local	Deal #	
Sales Region	Local	Order Flight	10/30/12 - 11/06/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	12
Special Handling		Product Code	11
		Agency Ref	02812
		Advertiser Ref	23242

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
23	WRC	Voice Results	8-9p								
					10/29/12 to 11/04/12	1x	- 1 - - - -				
	WRC			Tu	10/30/12	:30	9:17 PM	VASNTV14GPH	\$13,000.00		1
24	WRC	Chicago Fire	10-11p								
					10/29/12 to 11/04/12	1x	- - 1 - - - -				
	WRC			W	10/31/12	:30	10:29 PM	VASNTV15GPH	\$10,000.00		1
25	WRC	11-1135p M-SU L NEWS	11P-1135P								
					10/29/12 to 11/04/12	5x	- 11111 -				
	WRC			Tu	10/30/12	:30	11:21 PM	VASNTV14GPH	\$5,000.00		1
	WRC			W	10/31/12	:30	11:12 PM	VASNTV15GPH	\$5,000.00		2
	WRC			Th	11/01/12	:30	11:31 PM	VASNTV15GPH	\$5,000.00		3
	WRC			F	11/02/12	:30	11:13 PM	VASNTV15GPH	\$5,000.00		4
	WRC			Sa	11/03/12	:30	11:08 PM	VASNTV15GPH	\$5,000.00		5
26	WRC	Late News (NFL)	1130P-1205a								
					10/29/12 to 11/04/12	1x	- - - - - 1				
	WRC			Su	11/04/12	:30	12:05 AM	VASNTV15GPH	\$5,200.00		1
27	WRC	1135-1237A TONIGHT SHOW	1135P-1237A								
					10/29/12 to 11/04/12	4x	- 1111 - -				
	WRC			Tu	10/30/12	:30	12:09 AM	VASNTV14GPH	\$2,200.00		1
	WRC			W	10/31/12	:30	11:45 PM	VASNTV15GPH	\$2,200.00		2
	WRC			Th	11/01/12	:30	12:07 AM	VASNTV15GPH	\$2,200.00		3
	WRC			F	11/02/12	:30	11:58 PM	VASNTV15GPH	\$2,200.00		4
28	WRC	1237-137a Fallon	1237-137a								
					10/29/12 to 11/04/12	4x	- 1111 - -				

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**INVOICE**

DUPLICATE

Advertiser	CROSSROADS GRASSROOTS POLIC'	Invoice #	WN12110082
Product	Crossroads GPS	Invoice Date	11/25/12
Estimate Number	1248	Invoice Month	November 2012
		Invoice Period	10/29/12 - 11/06/12
Station	WRC	Order #	342718
Account Executive	Kaitie Conway	Alt Order #	WOC10035946
Sales Office	Washington DC Local	Deal #	
Sales Region	Local	Order Flight	10/30/12 - 11/06/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	12
Special Handling		Product Code	11
		Agency Ref	02812
		Advertiser Ref	23242

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
28	WRC	1237-137a Fallon	1237-137a								
	WRC			Tu	10/30/12	:30	1:25 AM	VASNTV14GPH	\$900.00		1
	WRC			W	10/31/12	:30	1:25 AM	VASNTV15GPH	\$900.00		2
	WRC			Th	11/01/12	:30	1:21 AM	VASNTV15GPH	\$900.00		3
	WRC			F	11/02/12	:30	1:20 AM	VASNTV15GPH	\$900.00		4
29	WRC	136A-205A CARSON DALY	136A-205A								
				10/30/12 to 11/05/12		5x	11111--				
	WRC			Tu	10/30/12	:30	1:51 AM	VASNTV14GPH	\$400.00		1
	WRC			W	10/31/12	:30	1:53 AM	VASNTV15GPH	\$400.00		2
	WRC			Th	11/01/12	:30	1:53 AM	VASNTV15GPH	\$400.00		3
	WRC			F	11/02/12	:30	1:46 AM	VASNTV15GPH	\$400.00		4
	WRC			M	11/05/12	:30	2:16 AM	VASNTV15GPH	\$400.00		5
30	WRC	Sat. Night Live	1130P-1:02a								
				10/29/12 to 11/04/12		1x	-----1-				
	WRC			Sa	11/03/12	:30	12:44 AM	VASNTV15GPH	\$4,000.00		1
31	WRC	Redskins Final	1205x-1235x								
				10/29/12 to 11/04/12		1x	-----1				
	WRC			Su	11/04/12	:30	12:24 AM	VASNTV15GPH	\$1,900.00		1
32	WRC	Access H	1235-135a								
				10/29/12 to 11/04/12		1x	-----1				
	WRC			Su	11/04/12	:30	1:10 AM	VASNTV15GPH	\$600.00		1

Aired Spots      **114**

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# INVOICE

DUPLICATE

Advertiser	CROSSROADS GRASSROOTS POLIC\
Product	Crossroads GPS
Estimate Number	1248

Station	WRC
Account Executive	Kaitie Conway
Sales Office	Washington DC Local
Sales Region	Local

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

<b>Invoice #</b>	<b>WN12110082</b>
Invoice Date	11/25/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/06/12

Order #	342718
Alt Order #	WOC10035946
Deal #	
Order Flight	10/30/12 - 11/06/12

IDB #	
Advertiser Code	12
Product Code	11

Agency Ref	02812
Advertiser Ref	23242

<u>Gross Total</u>	<b>\$327,600.00</b>	
<u>Agency Commission</u>	<b>\$49,140.00</b>	
<u>Net Amount Due</u>	<b>\$278,460.00</b>	<b><u>Payment Terms 30 Days</u></b>

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